

Cherry Hill Soccer Club

Spring 2008 State of the Club Update

www.cherryhillsoccer.com

From the opening of our brand new facility, to the debut of our new premier team, to our new partnership with Major League Soccer's New York Red Bulls, Spring 2008 is shaping up to be the most exciting season in the 46-year history of the Cherry Hill Soccer Club.

New Artificial Turf Field to Open in March!

In March, we will debut our brand new state-of-art artificial turf field located at Upper Chapel Park on Chapel Avenue. The new Field Turf surface is the same one used in many professional stadiums throughout the country. Thanks to the unprecedented cooperation between our Club, Mayor Bernie Platt and his staff, Council members, the township Recreation Department, and the Department of Public Works, the entire project was taken from concept to completion in just about one year. The new facility will ensure that our children have a first-class place to play for years to come.

The new facility will not only feature a premier playing surface, but will also include permanent lights, another first for the Club. Our teams will now be able to expand their practice times and never have to worry about poor field conditions caused by inclement weather or overuse. The facility also features a brand new (and lighted) meandering walking track that surrounds the field so that parents who bring their kids to practice can enjoy a brisk and relaxing walk while their children train. Additional parking has been made available through the creation of a lighted walking path between the Lower and Upper Chapel field areas.

The new turf field facility is definitely for everyone! Our Spring 2008 plans call for maximized use of the new facility for our travel and recreation players. All travel teams can expect to play the majority of their home games on the new field. At the recreation level, the highly successful senior recreation program will become "Friday Night Lights" this Spring, featuring professional trainers and games under the lights every Friday night. Current plans also call for most Cadet and Pee Wee level recreation games to be played on the turf and the adjacent Lower Chapel grass fields and for our Micro and Mini level players to have some playing time there as well. In short, every effort is being made to enable as many members of the Club as possible to play soccer on the new field this Spring.

Unlike the artificial turf fields constructed by most other towns, our facility is designed for just two sports - soccer and lacrosse - and, thanks to the coordinated efforts of the Cherry Hill Lacrosse Club and Cherry Hill FC, we expect to have near exclusive use of the Upper Chapel field during our Spring and Fall seasons for the foreseeable future.

Please stop by and check out our new facility. It is truly breathtaking.

CHSC Partners with the New York Red Bulls!

The New York Red Bulls of Major League Soccer announced this week that they have selected the Cherry Hill Soccer Club as one of only 25 clubs in the country to become a partner in its Student of the Game program. As part of this exclusive program, the Red Bulls coaching staff will come to Cherry Hill and help train our travel and recreation coaches on the finer points of coaching. Our travel and recreation coaches will also have the unique opportunity to sit in with the coaching staffs of the Red Bulls and their opponents to discuss pre-game and halftime strategies at six select games at Giants Stadium. We also anticipate that several members of the Red Bulls team will make special appearances in Cherry Hill in 2008 to meet and greet our players and their families.

We are currently planning at least two CHSC Club Nights at Giants Stadium for our member families. The first is tentatively scheduled for April 19 when the Red Bulls take on the Eastern Conference champion New England Revolution. In addition to watching professional US soccer at the highest level, many of our travel players will have the opportunity to play in Giants Stadium that evening and both our travel and recreation players will have the opportunity to meet the members of both teams before pre-game warm-ups. Club members are encouraged to join us for a pre-game BYO tailgate that should be a great time for all. Discounted Lower Level tickets for this special evening at Giants Stadium will be only \$20 and will be on sale soon.

The second outing is sure to be one of the most anticipated events of the summer when David Beckham, Landon Donovan and the LA Galaxy come to Giants Stadium on Saturday, July 19. Last season, even though it was unclear if Beckham would even play, these two teams drew more than 66,000 fans to the stadium and treated them to a heart-stopping 5-4 Red Bulls win. Not only does our Club have exclusive access to a large block of Lower Level tickets for this highly-anticipated rematch, but we expect to be able to offer them to our members at a discount off the regular price. These tickets are

expected to fetch significant prices on E-Bay, but you will be able to get them at a discount thanks to our special partnership with the Red Bulls. We will send out a special e-mail to all members when these tickets become available. To ensure your spot, you will have to act fast.

To read the Red Bulls press release describing our new partnership, visit http://redbull.newyork.mlsnet.com/news/team_news.jsp?ymd=20080229&content_id=141183&vkey=news_rbn&fext=.jsp&team=t107

Volunteer Positions Available

The new turf field facility provides us with our first opportunity to share advertising space with our member families and local businesses. The Club is currently looking for a volunteer committee members to help maximize this new opportunity. In addition, due to the retirement from the Board of our field director, Rev. Joel Buckwalter, we are also looking for a new volunteer field director.

If you are interested in helping to serve the Club in either capacity, please send an e-mail to travel@cherryhillsoccer.com

Website, Online Registration, and Club Online Store

The club is now fully automated. For the past couple of seasons, we have partnered with Blue Sombrero to provide our members with a state of the art website and registration system. We have now taken that to the next step by offering a fully integrated online store where our members can purchase soccer related items for their child and/or themselves. The online store also has Cherry Hill Soccer Club spirit wear. You can purchase hats, shirts, hoodies, and other items with our club logo to wear around town and on the sidelines to show you support for our club. You can access the club store at our website -- www.cherryhillsoccer.com.

Travel Update and Accolades

One of the things we stress with our players is sportsmanship and our coaches are trained to set the example for their teams. It is rewarding to us when other clubs recognize our coaches for setting that example.

We are pleased to announce that four coaches in our boys' travel program have received the coveted sportsmanship awards from their fellow coaches. Mike Viola, Pete Poole, George McMillan, and Scott Holder were each

selected by their peers for demonstrating outstanding sportsmanship on and off the field of play. We congratulate them on their achievement!

We are also pleased to announce that we have added a new JAGS-level team (Jersey Area Girls Soccer) to our growing roster of girl's travel teams. Although our girl's travel program started just three years ago, the addition of the U-15 Dynamyte, coached by Debbie Lyons, demonstrates that our club can already field a team at the highest level of competition. We wish them well in the upcoming season. You can watch them play on many Sunday mornings on the new turf field at Upper Chapel Park.

Finally, our travel teams have been selected to play in some very exciting tournaments this season, including the annual Beach Blast - with barefooted soccer and family camping on the beach in Wildwood - and more traditional tournaments throughout the region, such as the Hershey Invitational in Hershey, Pennsylvania.

Recreation Update

Fall 2007 saw the largest recreation enrollment in the program's history and the advent of our senior recreation division. This Spring, we are eagerly looking forward to improving our recreation division playing facilities and to further expanding opportunities for our youngest members.

Tell Us How We are Doing!

CHSC is always interested in your input. If you have any suggestions or comments, send them to travel@cherryhillsoccer.com

Spring 2008 is truly an exciting time for our Club. We are glad that you are aboard for the ride!